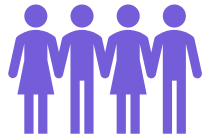


REUSE PLANNING & LEVERAGING

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REVITALIZATION OF THE TARGET AREA



Identify planning efforts led by community or government



Demonstration of public input and participation



Projects advance community's revitalization vision



Reuse to address community need

EXAMPLE PLANS

- City/Town/Regional master plans
- Quality of life studies
- Transportation plans
- Affordable housing studies
- Climate action plans
- Resilience plans
- Site-specific reuse plans
- Community-driven/grass-roots planning
- Environmental justice plans



b.i. REUSE STRATEGY AND ALIGNMENT WITH REVITALIZATION PLANS

- Describe the reuse strategy, or projected reuse, for the priority site(s) to be assessed in the target area(s) and discuss how the reuse strategy/projected reuse aligns with and advances the local government's land use and revitalization plans or related community priorities.

~ Assessment Grant

(other grant guidelines are similar)

b.ii. OUTCOMES AND BENEFITS OF REUSE STRATEGY

- Describe the potential of the proposed project or revitalization plans to stimulate economic development in the target area(s) upon completion of the cleanup of the priority site(s), and/or how the grant will facilitate the creation of, preservation of, or addition to a park, a greenway, undeveloped property, recreational property, or other property used for nonprofit purposes in the target area(s).
- If applicable, describe how the reuse of the priority site(s) will facilitate renewable energy from wind, solar, or geothermal energy; or will incorporate energy efficiency measures.
- If the proposed project or revitalization plans may potentially cause the displacement of residents and/or businesses, describe the strategies and/or policies that will be implemented to minimize displacement.

~ Assessment Grant

(other grant guidelines are similar)

ELEMENTS OF REUSE PLANNING

- Community Visioning
- Market Studies
- Infrastructure Evaluation
- Vulnerability Analysis
- Proforma Development
- Community Health Assessment



TIPS

- **Mention key goals & objectives of plans** (e.g., plant 1 million trees by 2030)
- **Be specific!** Anticipated # housing units, tons of carbon sequestered, vehicle miles reduced, etc.
- **Align outcomes with community needs** (e.g., Housing need = # housing units to be built)
- **Demonstrate how site-specific reuse was informed by public participation.**
- **Reuse plan should be realistic** (i.e., technically and financially doable)

ASSESSMENT/MULTIPURPOSE GRANTS

Resources Needed for Site Reuse

Describe your access to monetary funding from other resources and how the grant will stimulate the availability of additional funds for environmental site assessment or remediation, **and** subsequent reuse.

Identify **potential key funding resources** that will be sought to support the completion of the assessment, remediation, and/or reuse/revitalization strategy (e.g., demolition activities, redevelopment activities, etc.) at the priority site(s).

Eval Criteria

The extent to which the applicant **has access to monetary funding from other resources**, and the extent to which the grant will stimulate the availability of additional funds for environmental site assessment or remediation, and subsequent reuse.

The extent to which the **potential key funding resources** can be used to support the completion of the assessment, remediation, and/or reuse strategy at the priority sites.

CLEANUP GRANT

1. Resources Needed for Site Characterization –
Identify **additional assessment funding** resources that will be sought...

Eval: Given the size and extent of contamination of the proposed site(s), the degree to which the resource(s) are **relevant and potentially sufficient** to complete the site characterization for the remediation to continue.

2. Resources Needed for Site Remediation –
Identify funding resources that **have been secured, have been sought, or will be sought...** Alternatively, discuss if the extent to which the EPA funding discussed in this application is enough to complete the remediation.

Eval: The relevancy and degree to which **secured funding** resources will contribute to the completion of the remediation of the proposed brownfield site(s). The degree to which the attached documentation substantiates secured commitments discussed in the Narrative. A response may only earn full points when the applicant **has resources that are secured, significant, relevant, and sufficient** to complete the remediation.

CLEANUP GRANT CONT.

3. Resources Needed for Site Reuse

Identify funding resources that **have been secured, have been sought, or will be sought**, to contribute to the completion of the reuse (e.g., demolition activities, redevelopment activities, etc.) for the proposed brownfield site(s).

Eval: Relevancy and degree to which **secured funding resources** will contribute to the completion of the reuse of the proposed brownfield site(s). The degree to which the attached documentation substantiates secured commitments discussed in the Narrative. A response may only earn full points when the applicant has resources that are **secured, significant, and relevant to the cleanup project**.



LEVERAGING

The use of existing resources or funding to attract additional resources or funding.

1. Ability to Access Funding

- Track record
- Eligibility for funding (local gov't or nonprofit)
- Availability of funding
- Economic conditions
- Reuse type matches specific funding opportunity
- Project team

2. Examples of Funding Options:

- Other federal funding (e.g., HUD, EDA, USDA, etc.)
- State or local grants, Technical Assistance Programs, Targeted Brownfields assessments, etc.
- Tax incentives (tax credits, TIF Districts, New Market, etc.)
- Traditional lending
- Private investors
- Philanthropic donations
- In-kind hours

KNOW THE COST

- ❖ Identify all project components
- ❖ How much \$ do you need for what?
- ❖ Get estimates early
- ❖ Where is the gap and who can fill it?



CONTACT INFORMATION

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