HRSA
Health Resources & Services Administration

Federal Grants Application Process

EPA Workshop

June 14, 2023

Kim Shiu, MPH
Public Health Analyst
Region 7 – Kansas City
Office of Intergovernmental and External Affairs

Vision: Healthy Communities, Healthy People

Health Resources and Services Administration (HRSA)

Mission: To improve health outcomes and achieve health equity through access to quality services, a skilled health workforce, and innovative, high-value programs

TENS OF MILLIONS of Americans receive quality, affordable health care, and other services through HRSA's 90-PLUS PROGRAMS and more than 3,000 GRANTEES

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HRSA Program Areas

- Health Centers
- Maternal & Child Health
- Provider Relief
- Ryan White HIV/AIDS Program
- Telehealth
- Health Workforce
- National Health Service Corps
- Rural Health
- Organ Donation & Transplantation

More Program Areas

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HRSA Office of Intergovernmental and External Affairs (HRSA IEA) - Mission

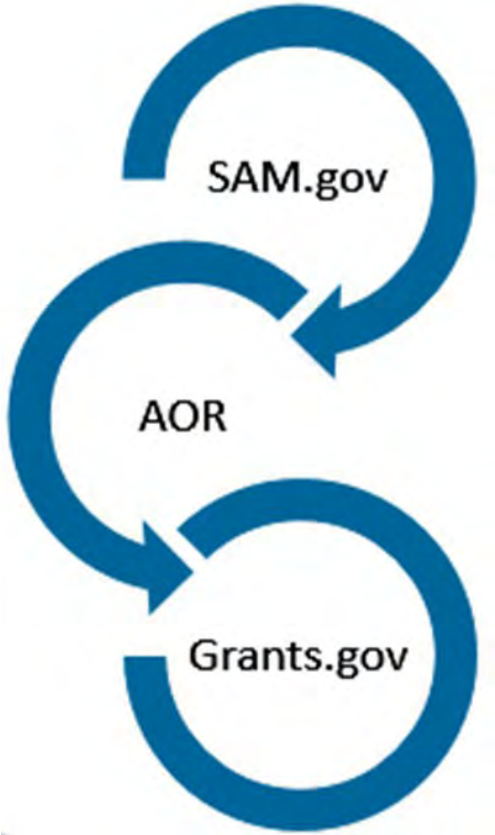
To provide on-the-ground outreach to increase the reach, impact, and awareness of HRSA programs

The Federal Grant Application Process:

REGISTER & GET READY

Required Steps for Grants.gov Registration

Current Process



These steps <u>MUST</u> be completed prior to registering for Grants.gov:

- Register the organization with System for Award Management (SAM) - A Unique Entity Identifier (UEI) or Entity ID will be assigned by SAM
- Designate Business Point Of Contact (i.e., Authorized Organization Representative – AOR)
- Register the organization with Grants.gov

Step 1 – System for Awards Management (SAM)

- **Register with SAM**
  - **https://www.sam.gov**
  - **1.866.606.8220**
  - Registration is **FREE**
- **What You Need to Register**
  - UEI Number
  - Login.Gov Account
  - Organization information (Legal Business Name, Address, etc.)
  - Supporting electronic documentation, including notarized Entity Administrator Appointment Letter
- **Renew Registration Annually**

Step 1 – SAM.gov

Designating Electronic Business Point of Contact

- **Electronic Business Point of Contact (E-Biz POC)**
  - Critical role in the Grants.gov registration and application process
- **Marketing Partner ID Number (MPIN) password**
  - Created by the E-Biz POC
  - Used to log into Grants.gov to designate Authorized Organization Representatives
- **Authorized Organization Representatives (AORs)**
  - Designated by the E-Biz POC in Grants.gov
  - Authorized to submit applications on behalf of an organization

Step 2 – Grants.gov

Designating AORs

- Log in to www.grants.gov
- AOR must complete profile on grants.gov
  - Need UEI Number
  - SAM Registration
- E-Biz POC must log into Grants.gov to approve AOR registration
- AOR registration must be updated annually
- AOR password must be updated every 90 days

GRANTS.GOV℠

FIND. APPLY. SUCCEED.℠

Help desk:

Available 24 hours a day 7 days a week
(excluding federal holidays)
1-800-518-4726 (U.S.)
1-606-545-5035 (International)
support@grants.gov

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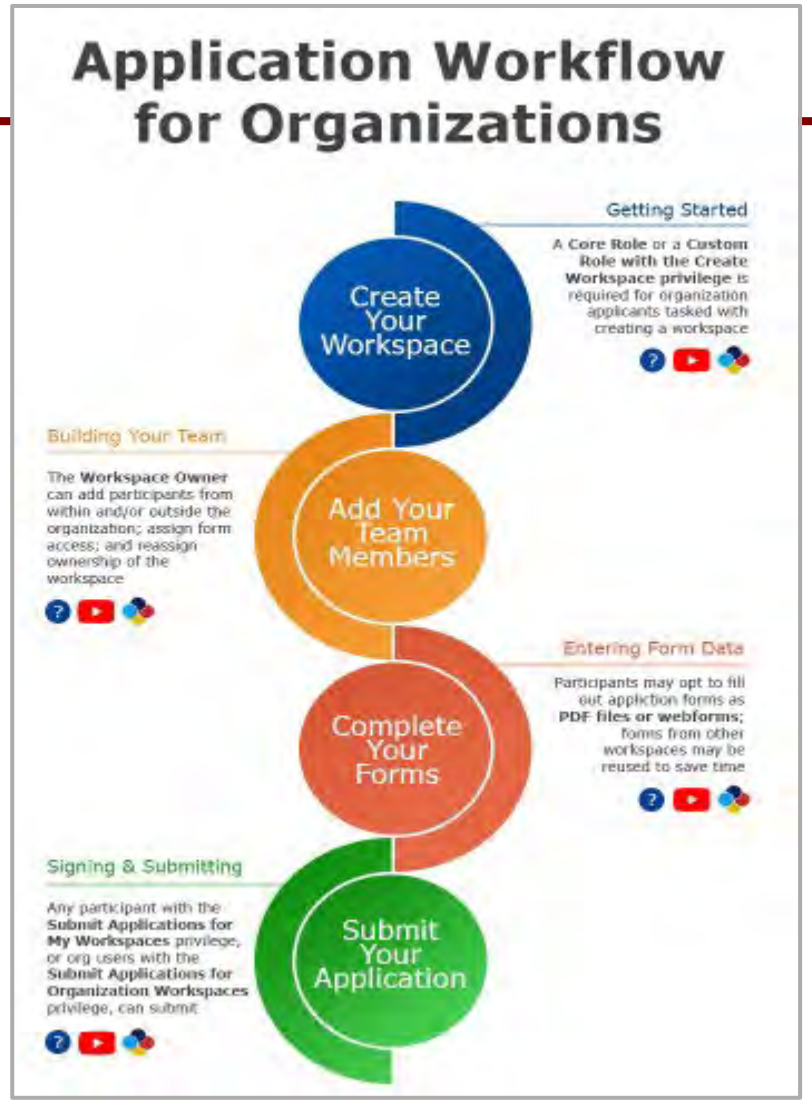
Grants.gov - Workspace

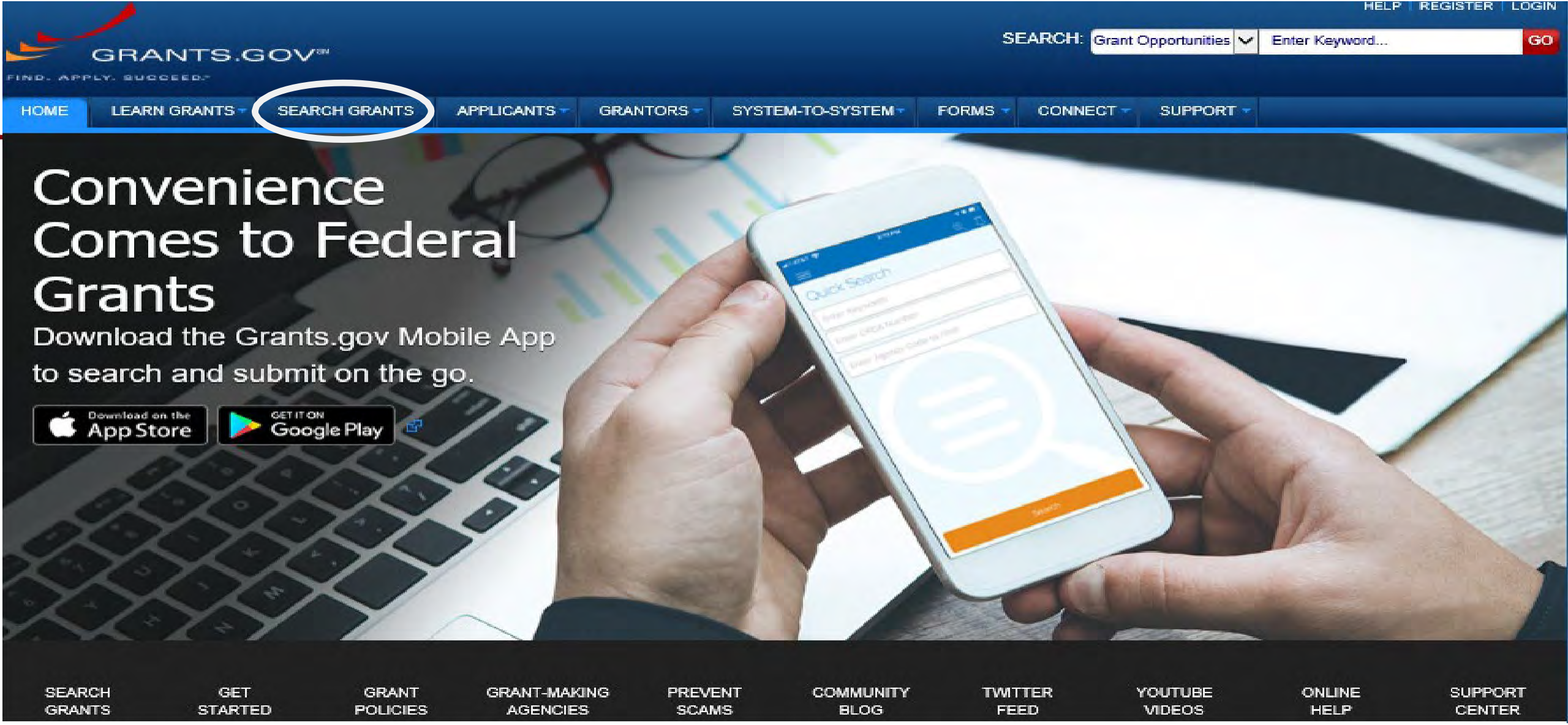
- Workspace is a shared, online environment where members of a grant team may simultaneously access and edit different webforms within an application.
- For each NOFO, you can create individual instances of a workspace.



https://www.youtube.com/watch?v=gOjwumQz0G8&feature=youtu.be

The Federal Grant Application Process:

WHERE AND HOW TO FIND FUNDING OPPORTUNITIES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GRANTS.GOV
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SEARCH: Grant Opportunities Enter Keyword... GO
HOME
LEARN GRANTS
SEARCH GRANTS
APPLICANTS
GRANTORS
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FORMS
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Convenience Comes to Federal Grants
Download the Grants.gov Mobile App to search and submit on the go.
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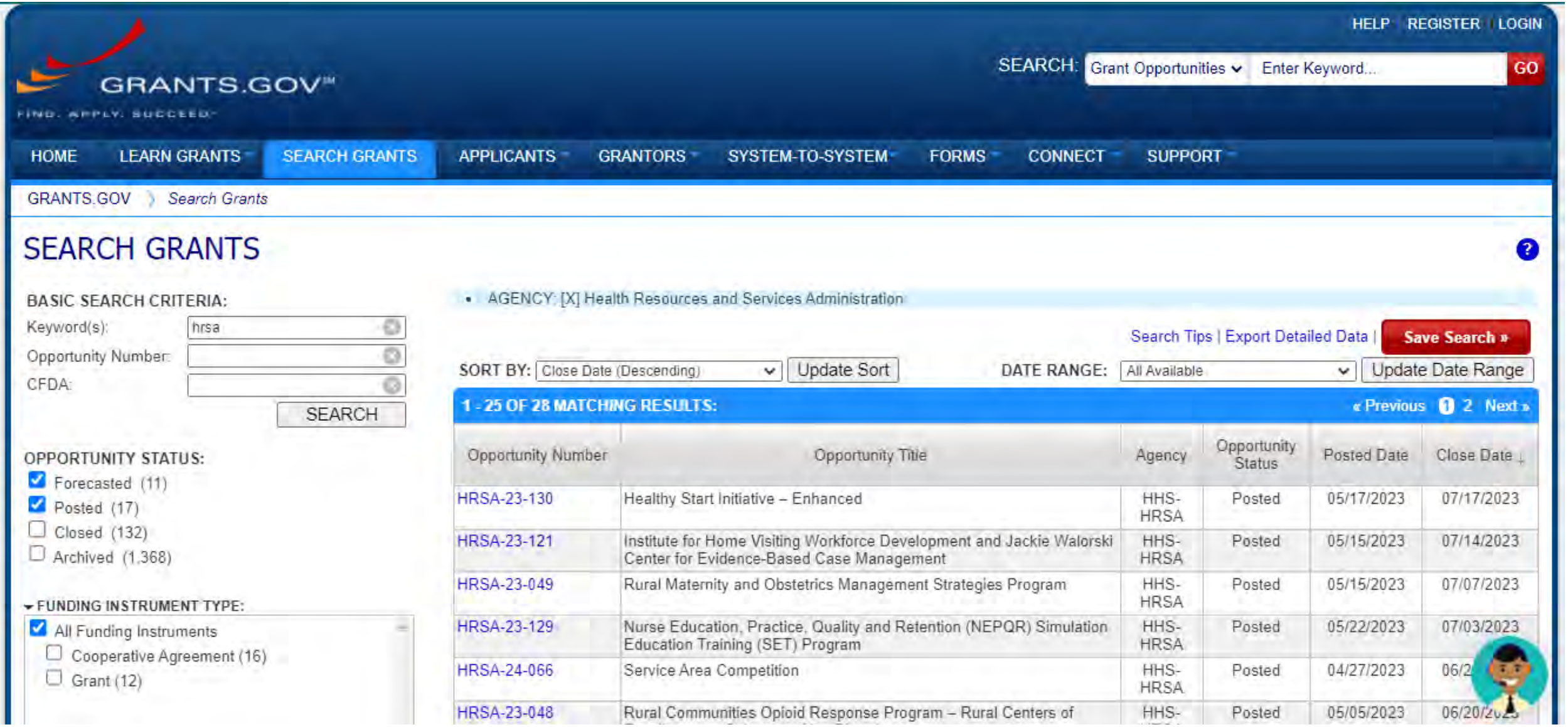
PREVENT SCAMS
COMMUNITY BLOG
TWITTER FEED
YOUTUBE VIDEOS
ONLINE HELP
SUPPORT CENTER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FIND. APPLY. SUCCEED.
HELP REGISTER LOGIN
SEARCH: Grant Opportunities Enter Keyword... GO
HOME LEARN GRANTS SEARCH GRANTS APPLICANTS GRANTORS SYSTEM-TO-SYSTEM FORMS CONNECT SUPPORT
GRANTS.GOV Search Grants
SEARCH GRANTS
BASIC SEARCH CRITERIA:
Keyword(s): hrsa
Opportunity Number:
CFDA:
SEARCH
OPPORTUNITY STATUS:
Forecasted (11)
Posted (17)
Closed (132)
Archived (1,368)
FUNDING INSTRUMENT TYPE:
All Funding Instruments
Cooperative Agreement (16)
Grant (12)
AGENCY: [X] Health Resources and Services Administration
Search Tips | Export Detailed Data | Save Search »
SORT BY: Close Date (Descending) Update Sort
DATE RANGE: All Available Update Date Range
1 - 25 OF 28 MATCHING RESULTS:
« Previous 1 2 Next »
Opportunity Number | Opportunity Title | Agency | Opportunity Status | Posted Date | Close Date
HRSA-23-130 | Healthy Start Initiative – Enhanced | HHS-HRSA | Posted | 05/17/2023 | 07/17/2023
HRSA-23-121 | Institute for Home Visiting Workforce Development and Jackie Walorski Center for Evidence-Based Case Management | HHS-HRSA | Posted | 05/15/2023 | 07/14/2023
HRSA-23-049 | Rural Maternity and Obstetrics Management Strategies Program | HHS-HRSA | Posted | 05/15/2023 | 07/07/2023
HRSA-23-129 | Nurse Education, Practice, Quality and Retention (NEPQR) Simulation Education Training (SET) Program | HHS-HRSA | Posted | 05/22/2023 | 07/03/2023
HRSA-24-066 | Service Area Competition | HHS-HRSA | Posted | 04/27/2023 | 06/2
HRSA-23-048 | Rural Communities Opioid Response Program – Rural Centers of | HHS- | Posted | 05/05/2023 | 06/20/2

GRANTS.GOV › *Search Grants*

VIEW GRANT OPPORTUNITY

HRSA-23-130
Healthy Start Initiative – Enhanced
Department of Health and Human Services
Health Resources and Services Administration

« Back | Link

Apply | Subscribe

SYNOPSIS | VERSION HISTORY | RELATED DOCUMENTS | PACKAGE

Print Synopsis Details

General Information

Document Type:	Grants Notice	**Version:**	Synopsis 1
Funding Opportunity Number:	HRSA-23-130	**Posted Date:**	May 17, 2023
Funding Opportunity Title:	Healthy Start Initiative – Enhanced	**Last Updated Date:**	May 17, 2023
Opportunity Category:	Discretionary	**Original Closing Date for Applications:**	Jul 17, 2023
Opportunity Category Explanation:		**Current Closing Date for Applications:**	Jul 17, 2023
Funding Instrument Type:	Grant	**Archive Date:**	
Category of Funding Activity:	Health	**Estimated Total Program Funding:**	$11,000,000
Category Explanation:	https://grants.hrsa.gov/2010/Web2External/Interface/FundingCycle/ExternalView.aspx?fCycleID=6e979ef5-22c7-482c-b126-003227488283	**Award Ceiling:**	$0
		Award Floor:	$0
Expected Number of Awards:	10		
CFDA Number(s):	93.926 -- Healthy Start Initiative		

HOME | LEARN GRANTS | SEARCH GRANTS | APPLICANTS | GRANTORS | SYSTEM-TO-SYSTEM | FORMS | CONNECT | SUPPORT

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VIEW GRANT OPPORTUNITY

HRSA-23-130
Healthy Start Initiative – Enhanced
Department of Health and Human Services
Health Resources and Services Administration

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SYNOPSIS | VERSION HISTORY | RELATED DOCUMENTS | PACKAGE

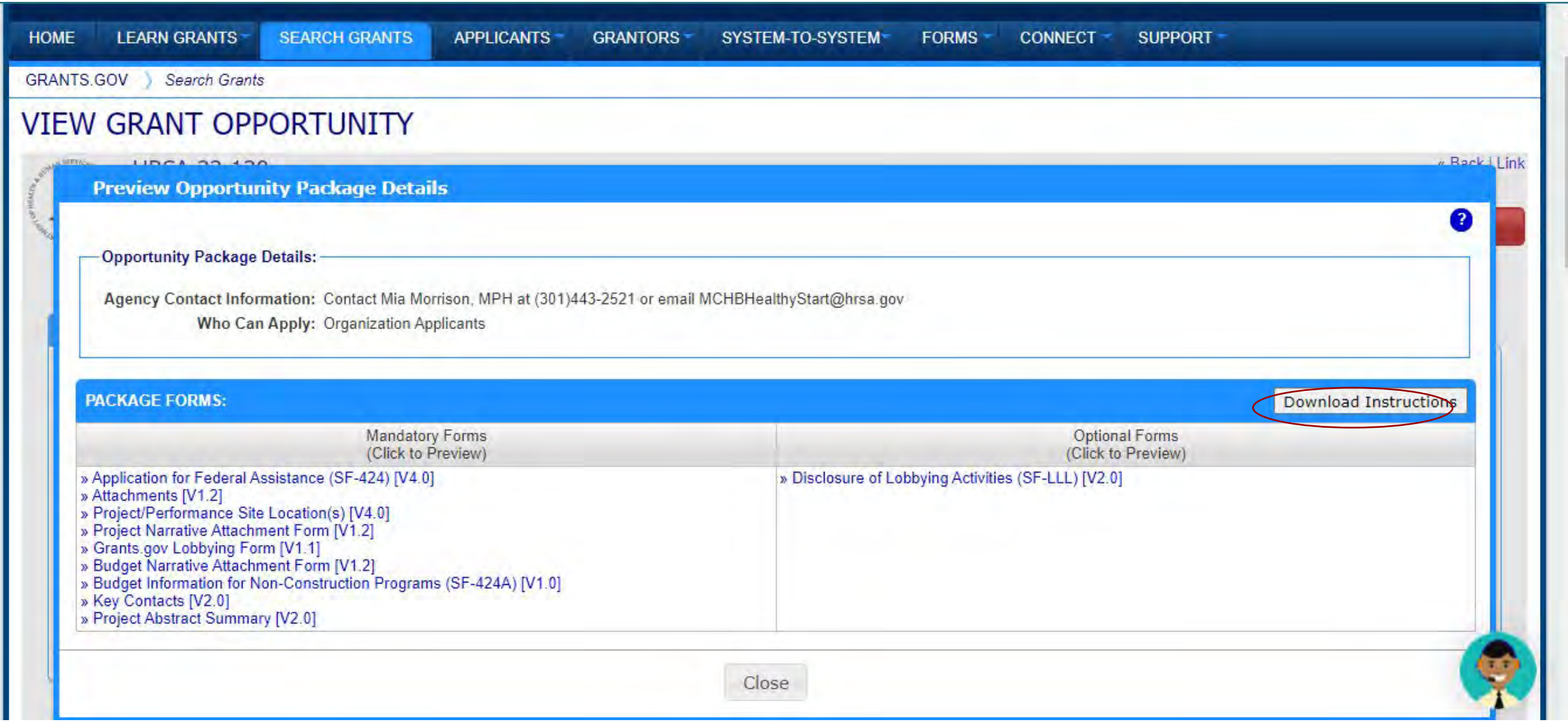
Print Package List

Select Grant Opportunity Package

PLEASE READ BEFORE APPLYING!
If you view and complete your application package using Grants.gov downloadable PDF forms, you MUST have Adobe Reader installed. You may receive a validation error using incompatible versions of Adobe Reader. To prevent a validation error, it is now recommended you uninstall any earlier versions of Adobe Reader and install the latest compatible version of Adobe Reader. If more than one person is working on the PDF forms, ALL applicants must be using the same Adobe Reader version. Click for more information on Adobe Reader Compatibility.

Opportunity Package(s) Currently Available for this Funding Opportunity:

CFDA	Competition ID	Competition Title	Opportunity Package ID	Opening Date	Closing Date	Actions
93.926	HRSA-23-130	Healthy Start Initiative – Enhanced	PKG00281734	05/17/2023	07/17/2023	Preview / Apply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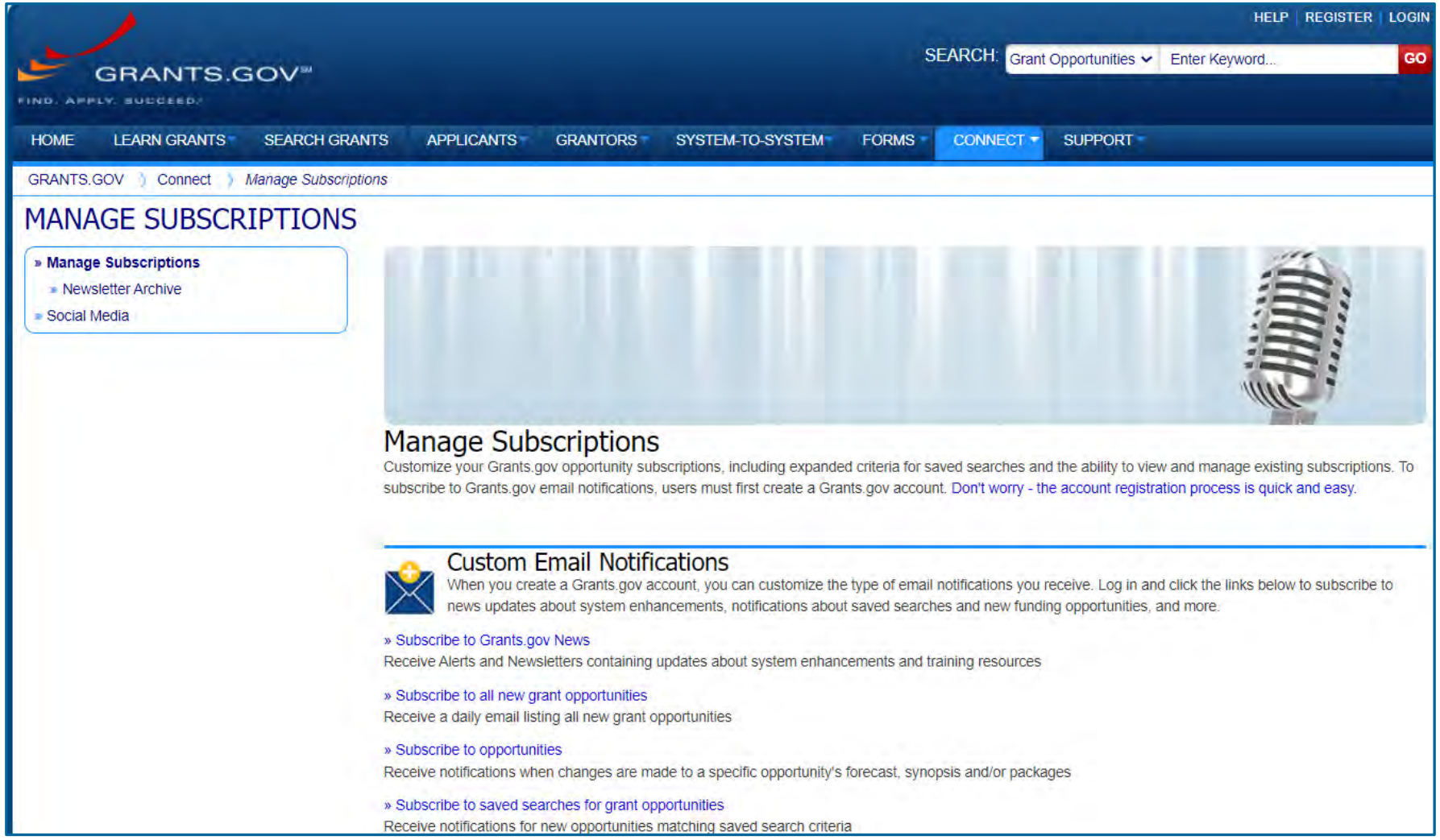
Preview Opportunity Package Details
Opportunity Package Details:
Agency Contact Information: Contact Mia Morrison, MPH at (301)443-2521 or email MCHBHealthyStart@hrsa.gov
Who Can Apply: Organization Applicants
PACKAGE FORMS:
Download Instructions
Mandatory Forms (Click to Preview)
» Application for Federal Assistance (SF-424) [V4.0]
» Attachments [V1.2]
» Project/Performance Site Location(s) [V4.0]
» Project Narrative Attachment Form [V1.2]
» Grants.gov Lobbying Form [V1.1]
» Budget Narrative Attachment Form [V1.2]
» Budget Information for Non-Construction Programs (SF-424A) [V1.0]
» Key Contacts [V2.0]
» Project Abstract Summary [V2.0]
Optional Forms (Click to Preview)
» Disclosure of Lobbying Activities (SF-LLL) [V2.0]
Close

Manage Subscriptions



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The Federal Grant Application Process

NOTICE OF FUNDING OPPORTUNITY (NOFO)

Notice of Funding Opportunity (NOFO)

- Explains available funding, application, and eligibility information
- Contains information applicants need to know to apply for funding
- Includes program history, regulations, and HRSA contact information

U.S. Department of Health and Human Services

HRSA

Health Resources & Services Administration

NOTICE OF FUNDING OPPORTUNITY

Fiscal Year 2023

Maternal and Child Health Bureau

Division of Healthy Start and Perinatal Services

Healthy Start Initiative – Enhanced

Funding Opportunity Number: HRSA-23-130

Funding Opportunity Type(s): New

Assistance Listings Number: 93.926

Application Due Date: July 17, 2023

Ensure your SAM.gov and Grants.gov registrations and passwords are current immediately!

HRSA will not approve deadline extensions for lack of registration.

Registration in all systems may take up to 1 month to complete.

Issuance Date: May 17, 2023

Mia Morrison, MPH
Supervisory Public Health Analyst
Division of Healthy Start and Perinatal Services
Phone: (301) 443-2521
Email: MCHBHealthyStart@hrsa.gov

See Section VII for a complete list of agency contacts.

Authority: 42 U.S.C. § 254c-8 (Title III, § 330H of the Public Health Service Act)

What's in A Notice of Funding Opportunity (NOFO)?

- **Section I:** Program Funding Opportunity Description
- **Section II:** Award Information
- **Section III:** Eligibility Information
- **Section IV:** Application and Submission Information
- **Section V:** Application Review Information
- **Section VI:** Award Administration Information
- **Section VII:** Agency Contacts
- **Section VIII:** Other Information
- **Section IX:** Tips for Writing a Strong Application
- **Appendix:** Budget

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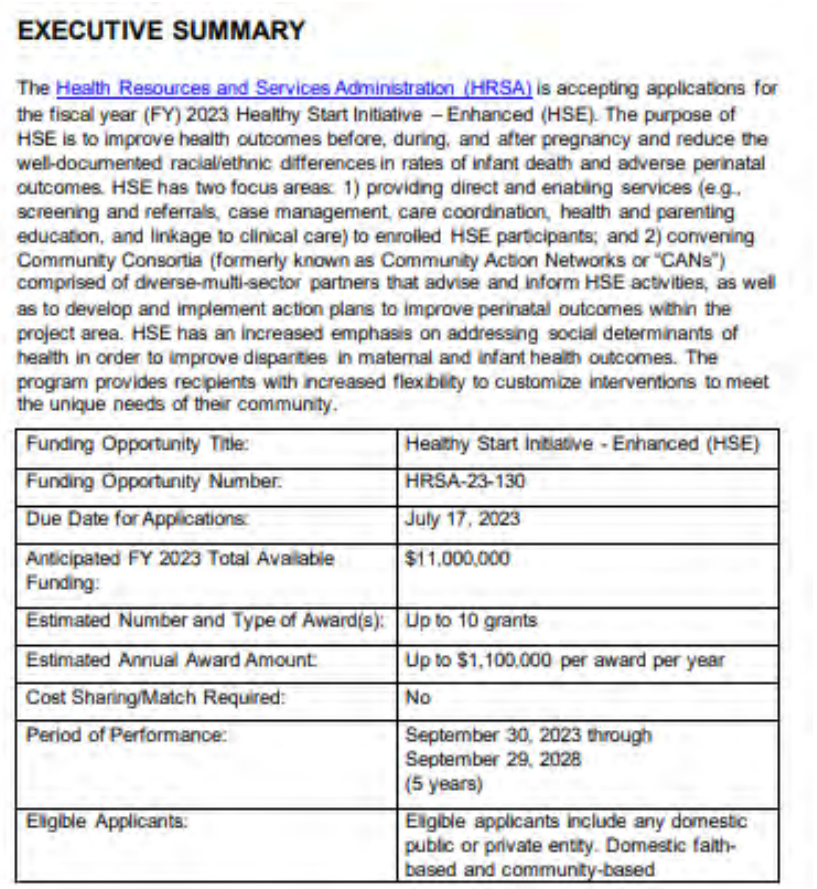
Executive Summary

Serves as a summary to potential applicants about the funding opportunity. It usually comprises the following:

- Name of Program/Title
- Synopsis of Purpose
- Funding Opportunity Number
- Due Dates
- Available Funding
- Number of Awards/Type of Award
- Cost Sharing/Match Requirement
- Project Period
- Project Start Date
- Eligible Applicants for Funding
- Link to SF-424 Application Guide (See Glossary of Terms)



EXECUTIVE SUMMARY

The Health Resources and Services Administration (HRSA) is accepting applications for the fiscal year (FY) 2023 Healthy Start Initiative – Enhanced (HSE). The purpose of HSE is to improve health outcomes before, during, and after pregnancy and reduce the well-documented racial/ethnic differences in rates of infant death and adverse perinatal outcomes. HSE has two focus areas: 1) providing direct and enabling services (e.g., screening and referrals, case management, care coordination, health and parenting education, and linkage to clinical care) to enrolled HSE participants; and 2) convening Community Consortia (formerly known as Community Action Networks or "CANs") comprised of diverse-multi-sector partners that advise and inform HSE activities, as well as to develop and implement action plans to improve perinatal outcomes within the project area. HSE has an increased emphasis on addressing social determinants of health in order to improve disparities in maternal and infant health outcomes. The program provides recipients with increased flexibility to customize interventions to meet the unique needs of their community.

Funding Opportunity Title:	Healthy Start Initiative - Enhanced (HSE)
Funding Opportunity Number:	HRSA-23-130
Due Date for Applications:	July 17, 2023
Anticipated FY 2023 Total Available Funding:	$11,000,000
Estimated Number and Type of Award(s):	Up to 10 grants
Estimated Annual Award Amount:	Up to $1,100,000 per award per year
Cost Sharing/Match Required:	No
Period of Performance:	September 30, 2023 through September 29, 2028 (5 years)
Eligible Applicants:	Eligible applicants include any domestic public or private entity. Domestic faith-based and community-based

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Application and Submission Information

IV. Application and Submission Information

1. Address to Request Application Package

HRSA ***requires*** you to apply electronically. HRSA encourages you to apply through Grants.gov using the SF-424 Research and Related (R&R) workspace application package associated with this notice of funding opportunity (NOFO) following the directions provided at http://www.grants.gov/applicants/apply-for-grants.html.

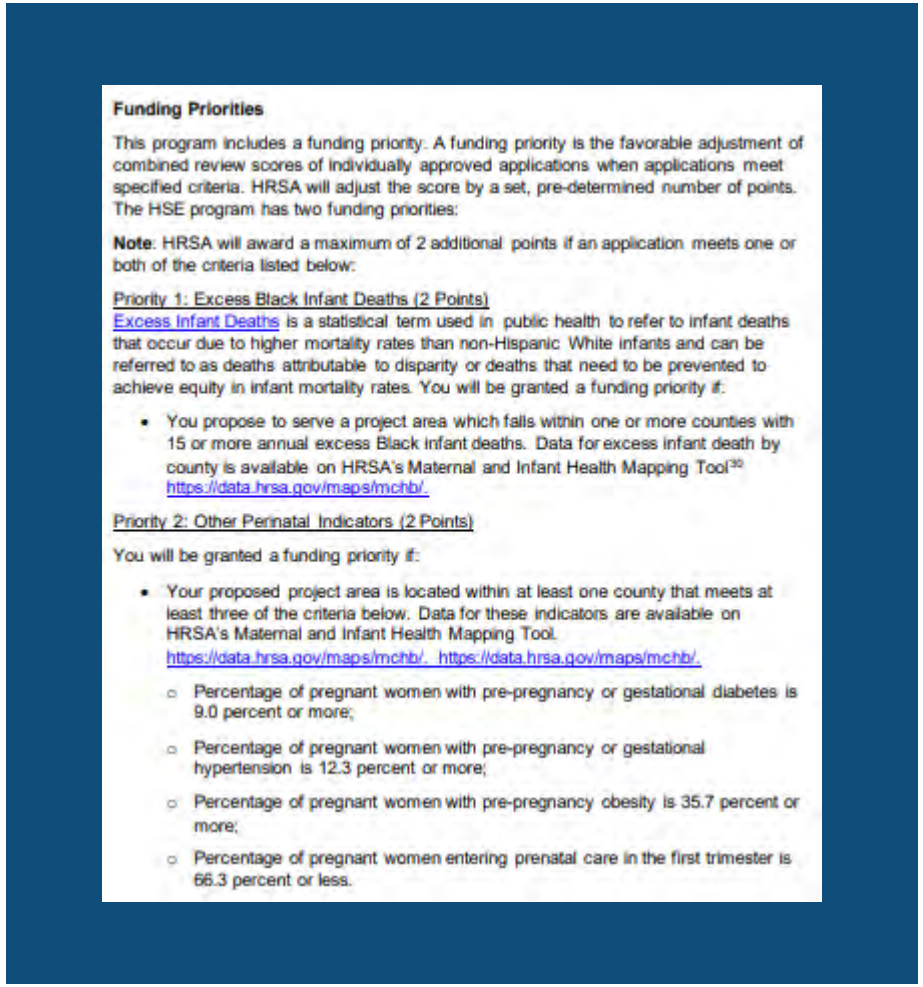
The NOFO is also known as "Instructions" on Grants.gov. You must select "Subscribe" and provide your email address for each NOFO you are reviewing or preparing in the workspace application package in order to receive notifications including modifications, clarifications, and/or republications of the NOFO on Grants.gov. You will also receive notifications of documents placed in the RELATED DOCUMENTS tab on Grants.gov that may affect the NOFO and your application. *You are ultimately responsible for reviewing the For Applicants page for all information relevant to this NOFO.*

Narrative Section	Review Criteria
Introduction	(1) Need
Needs Assessment	(1) Need
Methodology	(2) Response and (4) Impact
Work Plan	(2) Response and (4) Impact
Resolution of Challenges	(2) Response

Narrative Section	Review Criteria
Evaluation and Technical Support Capacity	(3) Evaluative Measures
Organizational Information	(5) Resources/Capabilities
Budget and Budget Narrative	(6) Support Requested

Application Review

- Addresses the **criteria** that the agency will use to evaluate applications.
- Includes the merit and other review criteria that evaluators will use to judge applications, including any statutory, regulatory, or other preferences that will be applied in the review process.



Funding Priorities

This program includes a funding priority. A funding priority is the favorable adjustment of combined review scores of individually approved applications when applications meet specified criteria. HRSA will adjust the score by a set, pre-determined number of points. The HSE program has two funding priorities:

Note: HRSA will award a maximum of 2 additional points if an application meets one or both of the criteria listed below:

Priority 1: Excess Black Infant Deaths (2 Points)

Excess Infant Deaths is a statistical term used in public health to refer to infant deaths that occur due to higher mortality rates than non-Hispanic White infants and can be referred to as deaths attributable to disparity or deaths that need to be prevented to achieve equity in infant mortality rates. You will be granted a funding priority if:

- You propose to serve a project area which falls within one or more counties with 15 or more annual excess Black infant deaths. Data for excess infant death by county is available on HRSA's Maternal and Infant Health Mapping Tool[32] https://data.hrsa.gov/maps/mchb/.

Priority 2: Other Perinatal Indicators (2 Points)

You will be granted a funding priority if:

- Your proposed project area is located within at least one county that meets at least three of the criteria below. Data for these indicators are available on HRSA's Maternal and Infant Health Mapping Tool. https://data.hrsa.gov/maps/mchb/. https://data.hrsa.gov/maps/mchb/.
  - Percentage of pregnant women with pre-pregnancy or gestational diabetes is 9.0 percent or more;
  - Percentage of pregnant women with pre-pregnancy or gestational hypertension is 12.3 percent or more;
  - Percentage of pregnant women with pre-pregnancy obesity is 35.7 percent or more;
  - Percentage of pregnant women entering prenatal care in the first trimester is 66.3 percent or less.

Award Administration and Agency Contacts

VI. Award Administration Information

1. Award Notices

HRSA will release the Notice of Award (NOA) on or around the start date of September 1, 2023. See Section 5.4 of HRSA's *SF-424 Application Guide* for additional information.

VII. Agency Contacts

You may request additional information and/or technical assistance regarding business, administrative, or fiscal issues related to this NOFO by contacting:

Tonya Randall
Grants Management Specialist
Division of Grants Management Operations, OFAM
Health Resources and Services Administration
Phone: (301) 594-4259
Email: Trandall@HRSA.gov

You may request additional information regarding the overall program issues and/or technical assistance related to this NOFO by contacting:

Attn: HRSA-23-130
Division of Healthy Start and Perinatal Services
Maternal and Child Health Bureau
Health Resources and Services Administration
5600 Fishers Lane, Room 18N-96
Rockville, MD 20857
Phone: (301) 443-0543
Email: MCHBHealthyStart@hrsa.gov

HRSA Review Process

- The central review office is the Division of Independent Review (DIR).
- Applications are reviewed by an Objective Review Committee (ORC).
- The ORC Panel is comprised of independent qualified reviewers.
- ORC is responsible for evaluating and rating eligible applications in response to the NOFO.

KEY STAGES TO THE HRSA APPLICATION PROCESS

HRSA
Health Resources & Services Administration

Application Submission & Receipt

Submit your application before the deadline.

For most competitive Notice of Funding Opportunities (NOFOs), you will submit your application through Grants.gov.

Early submission may help us alert your organization of potential application or system-related issues.

Screening Application

Is your application eligible, complete, and responsive?

Your application will undergo a screening review for completeness, eligibility, responsiveness, and timeliness per the NOFO.

If we determine your application is ineligible, incomplete, non-responsive, or late, it will not undergo technical review nor will we consider it for funding.

Technical Review

Did your application clearly address the NOFO criteria?

Subject matter experts (SMEs) will review your application, rank it based on NOFO criteria, and send their recommendations to program officials responsible for making final award recommendations.

If your application undergoes a technical review, we will provide you a summary of strengths, weaknesses and comments after we make awards.

Award Determination

We make final decisions on or before the program start date.

Using input from the technical review, we determine which applications will receive funding.

For applications recommended for funding, we ensure compliance with HRSA program requirements, including financial viability.

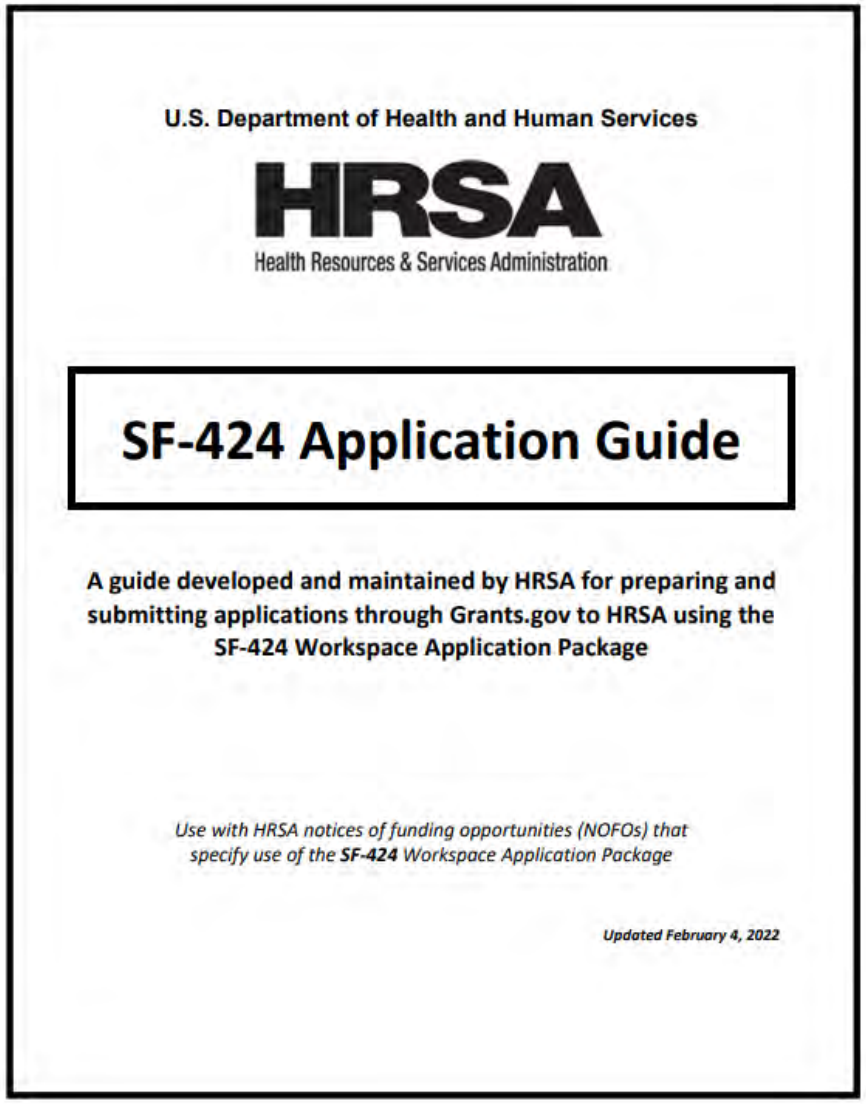
We then make a final decision on funding.

Resources

Visit How to Apply for a Grant for more information: https://www.hrsa.gov/grants/apply/index.html

Application Guides

- Notice of Funding Opportunity Companion Guide
  - Detailed instructions to help applicants prepare and submit applications
  - There may be different guides, please see the NOFO for which one to reference
  - All guides can be found here: https://www.grants.gov/web/grants/forms.html



U.S. Department of Health and Human Services

HRSA

Health Resources & Services Administration

SF-424 Application Guide

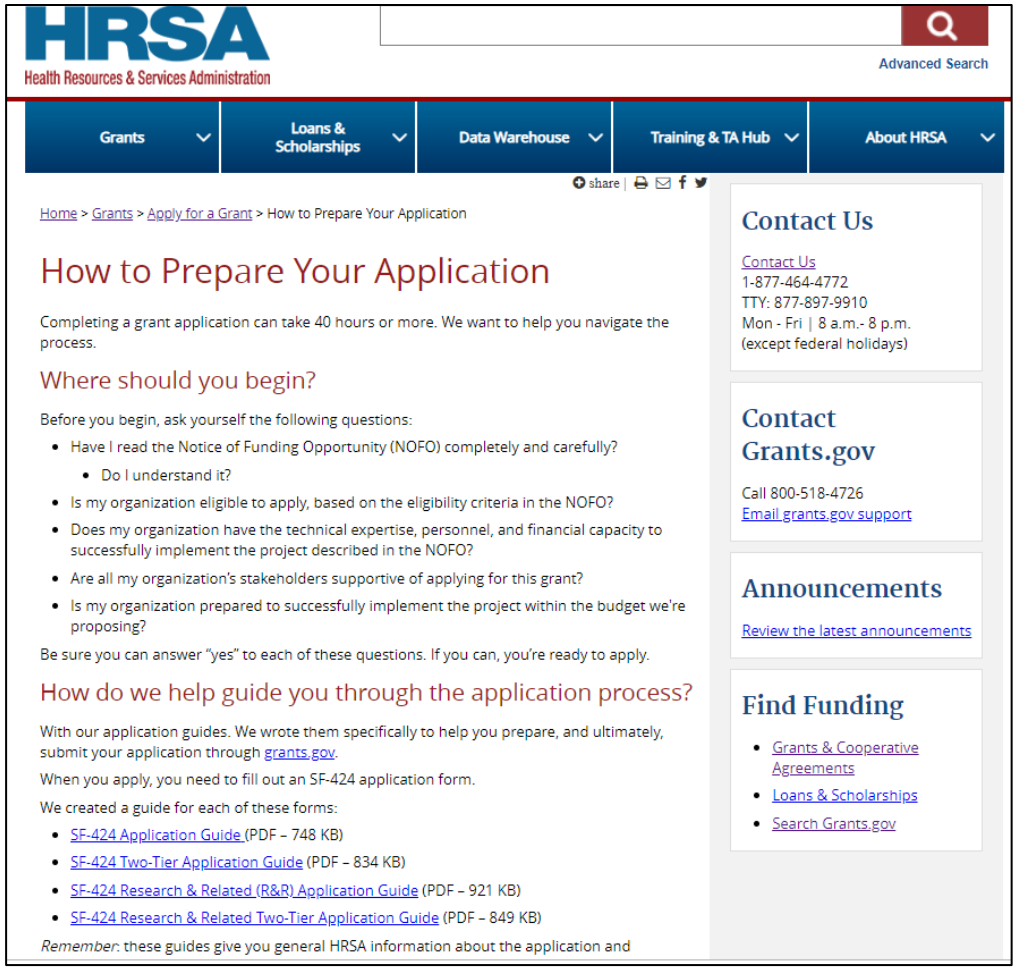
A guide developed and maintained by HRSA for preparing and submitting applications through Grants.gov to HRSA using the SF-424 Workspace Application Package

*Use with HRSA notices of funding opportunities (NOFOs) that specify use of the **SF-424** Workspace Application Package*

Updated February 4, 2022

HRSA Grant Technical Assistance Resources

- HRSA Grants Technical Assistance (TA) Webpage http://www.hrsa.gov/grants/apply/
- One-stop-shop for potential applicants on how to apply for HRSA funding
- Information on how to apply for HRSA grants, including webcasts, videos, and other technical assistance guidance and a wealth of other relevant and useful information and links tailored to HRSA-specific process and requirements



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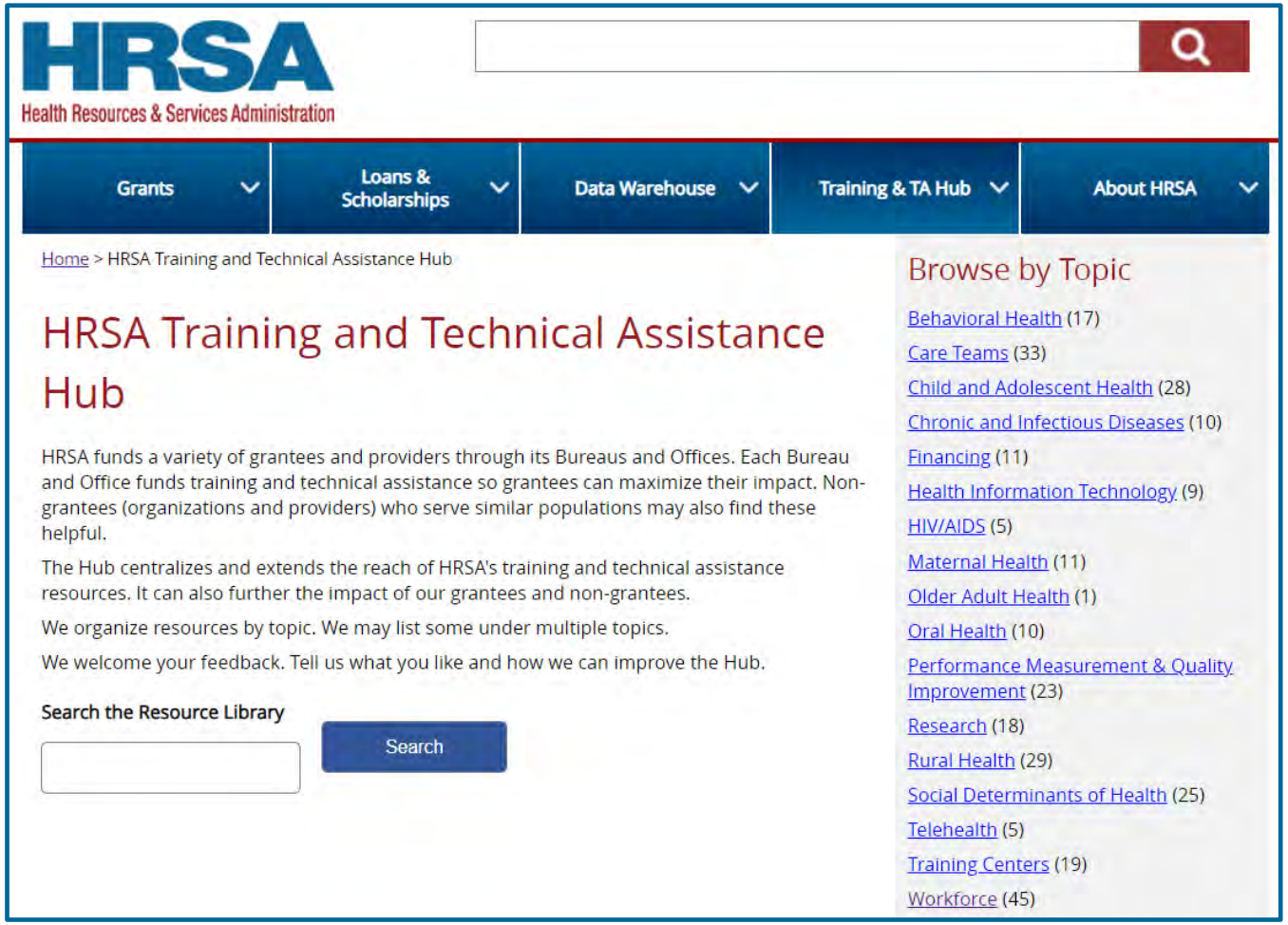
HRSA Training and Technical Assistance Hub



https://www.hrsa.gov/library/index.html/

HRSA
Office of Intergovernmental and External Affairs

Contact Information

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Cell #: 816-225-3472

Web: https://www.hrsa.gov/about/organization/offices/hrsa-iea

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