
PARTNERSHIPS – WHY? AND WHO?

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NE Grant Writing Workshop

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FORM GRANT AND TASK SPECIFIC PARTNERSHIPS EARLY!!!



WHY ARE PARTNERSHIPS IMPORTANT?

- Gain resources and specialized knowledge
- Foster communication and collaboration
- Helps with community engagement
- Supports marketing efforts
- Can help overcome complex brownfield issues
- Foster creative end use
- Helps access funding



PARTNERS

- Always keep the goals and tasks of your project in mind
- Know what you need – where are the gaps?
- Know the mission of potential partners
- Think outside the box



FUNDING PARTNERS

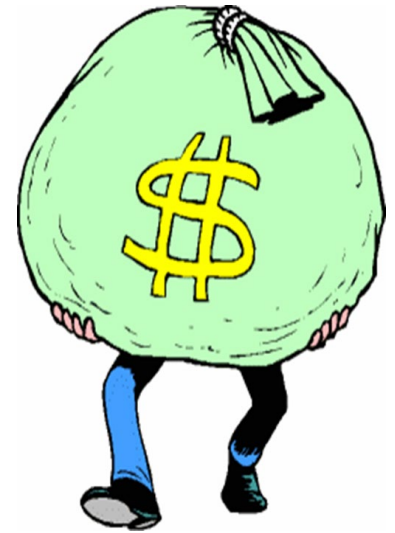
From the FY 2023 guidelines:

IV.E.1.c Strategy for Leveraging Resources

IV.E.1.c.i Resources Needed for Site Reuse

Identify potential key funding resources that will be sought to support the completion of the assessment, remediation, and/or reuse strategy (e.g., demolition activities, redevelopment activities, etc.) at the priority sites.

(Do not duplicate sources discussed in 3.a. Description of Tasks/Activities and Outputs.)



OTHER PROJECT PARTNERS

From the FY 2023 guidelines:

IV.E.2.b Community Engagement

IV.E.2.b.i Project Involvement

Identify the local organizations/entities/groups that will be involved in, and will provide assistance/information to you to assist in the performance of the project. This includes community-based organizations and/or community liaisons representing residents directly affected by the project work in the target areas.

Project involvement may be provided by a broad and diverse group of entities including, but not limited to, community-based organizations (e.g., neighborhood groups, citizen groups, business organizations, etc.), as well as community liaisons, property owners, lenders, developers, cities/towns within a regional organization's target area, entities that are a part of a formal partnership agreement (e.g., through an MOA), and the general public.

PROJECT ROLES

From the FY 2023 guidelines:

IV.E.2.b Community Engagement

IV.E.2.b.ii Project Roles Describe the role **each** identified local organization/entity/group will have in the project including how it will be involved in making decisions with respect to site selection, cleanup, **and** future reuse of the brownfield sites, including the priority sites.

Name of entity, organization or group	Point of contact (name, email, phone)	Specific involvement in the project or assistance provided

PROJECT ROLES - EXAMPLES

- Participate on the advisory committee
- Community liaison
- Community engagement through neighborhood surveys and meetings
- Host public meetings
- Provide Risk Communication
- Provide input on the identification of sites/reuse scenarios

NEW last year!
For Assessment
& Multipurpose Grants:
Identify one community
liaison per target area (paid
liaison position)

EVALUATION CRITERIA

2.b.i. Project Involvement (5 points)

The degree to which the applicant involves a diverse group of local organizations/entities/groups that are relevant to the proposed project, including community-based organizations and/or community liaisons representing residents directly affected by the project work in the target areas. (Note, a plan that does not involve at least one relevant community-based organization or community liaison representing residents directly affected by the project work in the target areas will be evaluated less favorably.)

2.b.ii. Project Roles (5 points)

The degree to which each identified local organization/entity/group will have meaningful involvement in the project and the extent to which partners will be involved in making decisions with respect to site selection, cleanup, and future reuse of the brownfield sites, including the priority sites. The extent to which the plan also demonstrates that each non-lead member will be effectively engaged and informed throughout the project.

TYPICAL PARTNERS – AN ASSORTMENT

- Federal, state, tribal and local agencies
- Local elected officials
- Local and regional community development districts/agencies
- Developers
- Community members
- Tribes
- Property owners
- Academia
- Potentially responsible parties (PRPs)
- Private business and industry
- Non-profit organizations

Also consider:

- Faith based organizations
- Arts and culture community
- Medical community
- Youth orgs (4-H, etc.)
- Schools
- Environmental groups

Volunteer Hours (currently at \$31.80/hr)

<https://independentsector.org/resource/value-of-volunteer-time/>

PARTNER LIST – EXAMPLE FROM SUCCESSFUL GRANTEE

“All organizations listed below will participate in outreach activities under this grant, provide input for the conceptual plan for the community/teaching garden as an interim use and the new police department/city hall as the ultimate end use, and will disseminate outreach materials using their respective networks. All partners were provided opportunity to provide input on the cleanup and future reuse (see section IV.E.1.b.i).”

PARTNER	POINT OF CONTACT	SPECIFIC ROLE IN THE PROJECT
Keep Gatesville Beautiful	Joseph Campbell, President joe@v2rmasonry.com (254)404-2270	Local not-for profit organization; provide technical and managerial expertise to establish and maintain the community/teaching garden.
Boys and Girls Club	Julie Hudson, Branch Director jhudson@bgctx.org (254) 223-2995	Establish and maintain community garden, incorporate garden into current club gardening program; host community meetings at their facilities.
Gatesville Independent School District	Scott Harper, Exec. Director of Operations and Student Services sharper@gatesvilleisd.org 254-865-7251	Student design competition for community garden, involving 4 classes (horticulture, graphic design, welding, construction science); implement and maintain garden; provide meeting space.
Coryell Health	David Byrom, CEO dbyrom@cmhos.org (254)248-6301	Participating in outreach activities to provide health education, addressing potential citizen concerns about ACMs and associated health risks.
Texas A&M AgriLife Extension and Coryell County 4-H	Robert Ferguson, County Ext. Agent robert.ferguson@ag.tamu.edu (254) 865-2414	Assist with establishment of teaching gardens, provide technical assistance; lend gardening equipment; educational classes with 4-H, GISD, community at large.

PARTNERSHIPS

- Identify suitable partners early
- Seek input and feedback from your partners
- Make sure partners are aware of the entire project and not only their role in it



CONTACT INFO

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